

# Cognizin<sup>®</sup> Citicoline: The Nootropic at the Top of the Leaderboard

- Clinically Studied
- Non-Stimulant
- Flexible Delivery Formats

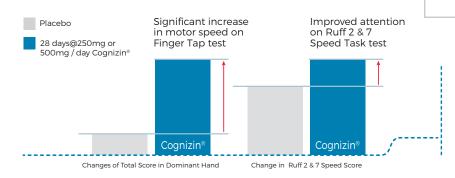
### A Cognitive Health Ingredient for Gamers

Citicoline is a mononucleotide that our body naturally produces and has an important role in cell function. Cognizin® Citicoline is a pure, branded form which:

- Aids in the synthesis and maintenance of healthy cell membranes.\*
- Supports the healthy mitochondria activity leading to increases in brain energy.\*
- Provides vital nutrients that protect neurons from free radical damage.\*

## Our Clinical Study with Adolescent Males Showing Cognizin®'s Effect on Motor Speed and Attention

Gamers and fans alike are looking to gain an edge when playing their favorite game. In our study, researchers observed an increase in both attention and psychomotor speed in adolescent males after 28 days of Cognizin<sup>®</sup> supplementation<sup>2</sup>.



#### A Growing, Newly-Mainstream Market<sup>1</sup>

- Projected 276M Monthly Audience by 2022
- Projected \$3B industry monetization by 2022
- Projected \$413 M total in Prize Pools = players will be looking to gain a competitive edge

# Claims at 250mg\*

- Cognizin<sup>®</sup> assists your ability to stay focused
- Cognizin<sup>®</sup> supports focus to reduce errors while on task
- Cognizin<sup>®</sup> is a brain health ingredient that provides nutritional support for attention, focus and brain energy
- Cognizin<sup>®</sup> supports brain and cognitive health

Adolescent males taking 250mg or 500mg of Cognizin® exhibited improved attention and a significant increase in psychomotor speed compared to placebo.\*

# **An Ideal Ingredient**



\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

<sup>1</sup>Goldman Sachs Investment Research, NewZoo survey (2018 Global Esports Market Report)

<sup>2</sup> McClade E. et al. The Effect of Citicoline Supplementation on Motor Speed and Attention in Adolescent Males. Journal of Attention Disorders. 2015; 1557-1246. To learn more about Cognizin® Citicoline visit: www.cognizin.com